



An integrated performance reporting and general ledger technology...

*finally empowers families to make
better investment decisions.*



Post the 2008 global financial crisis wealth has increasingly become more complex and families are **forced to depend** on multiple sources to bring together a **“complete picture”** of their wealth.

Existing platforms are reporting *only* tools built for institutions & advisors.

They do not address the needs of families looking for the **complete picture**.



Empowering families and their trusted advisors to make **better** investment decisions.

DATA	KNOWLEDGE	WISDOM
■ AV Intelligent Feeds Custodial data > Through partners > Advisory statements	■ AV GL + Performance All Asset Classes Fully integrated GL Partnership Accounting Multi-currency Performance Reporting Document Vault Private Cloud	■ AV Community Family Office 4.0 AIP best practices



■ AV GL + Performance

We help families with **complex wealth** run their family office like they would their business.





■ AV GL + Performance

By doing performance reporting **inside** the general ledger.

Because reporting outside the GL creates a misleading view of net worth.

300+

families with complex wealth trust AV for their performance reporting and general ledger platform.



■ AV GL + Performance

Our accounting and reporting platform leaves no asset behind.

We create actionable views of family wealth across all asset classes, liquid and illiquid..

“AV’s platform is the workhorse solution that anchors our family office. As our portfolio diversifies and ownership structures change, we leverage AV to secure the advantages of transparency.”

Family Principal, Global Family Office



■ AV GL + Performance

With **full** partnership accounting.

Powerful accounting, allocations, and look-through reporting to simplify management of complex partnership structures.



“AV did an incredible job of understanding our problem, in our language. They said, “let’s solve it” and delivered the exact features we needed. With streamlined and automated processes, our multi-family office can now work with more families.”

Family Principal, Multi Family Office (USA)



■ AV GL + Performance

We provide multi-currency reporting, informed by **global** data feeds.

Every investment is denominated in both the currency it is traded in and its value when converted.

30+

global exchanges & currencies.



■ AV GL + Performance

We offer a **choice** of global data hosting.

Because privacy is everything.

Privacy & Ownership

- Client owns data
- Private daily backups on AWS
- Client enabled full data export
- Access control & permissions
- Audit trail & reporting
- Explicit user access for AV

Security

- State of the art private cloud
- Encrypted database
- Encrypted communications
- Multi factor authentication
- VPN only access option
- AWS encrypted backups

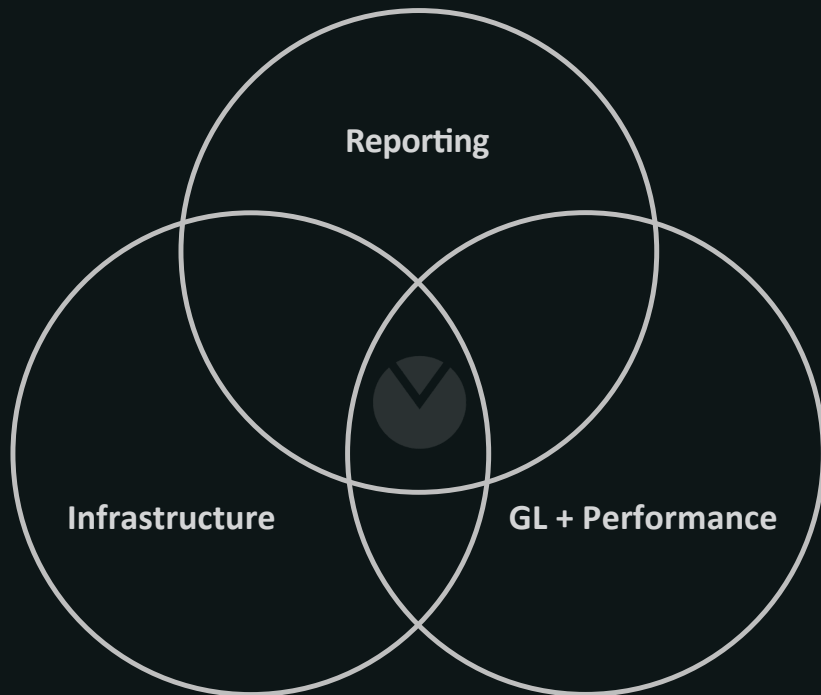
powered by **aws**

In partnership with global AWS centers.



■ AV GL + Performance

The most complete platform to give **actionable insight** to families with complex wealth.



We **flex** the complex

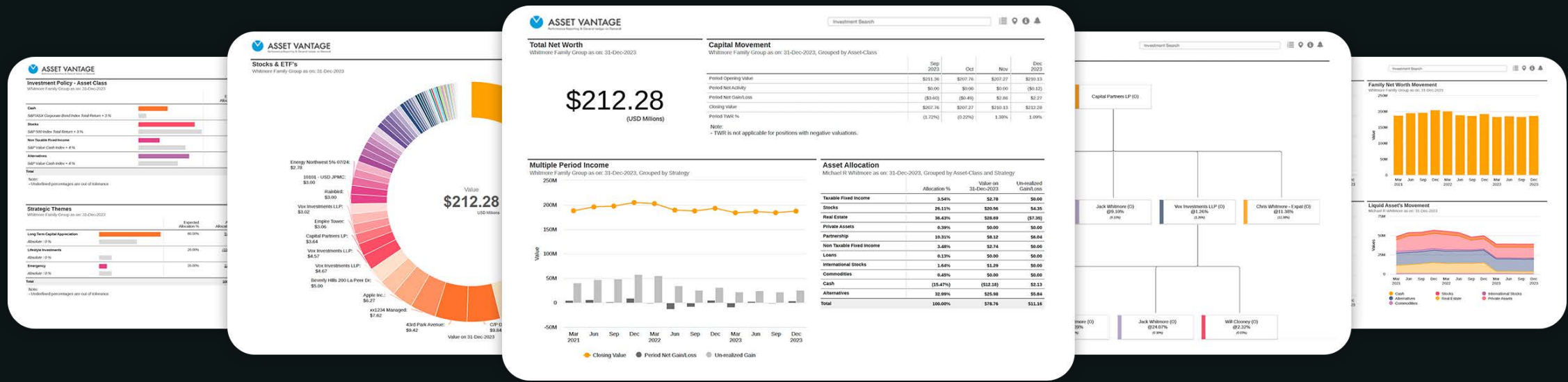
Making it simpler for customers to focus on actionable insights.



■ AV GL + Performance

With a world-class user interface.

Rich in functionality, our intuitive interface brings clarity to complex portfolios and speed to crucial decisions. Configurable and flexible, our reporting suits what family members need.





■ AV GL + Performance

Most importantly, the wealth industry's first transparently priced SaaS model.

In an industry notorious for denying clients the ability to manage ownership costs in the long term, AV offers full transparent pricing.

Start your AV subscription now (SFO pricing only)

Select # of entities	10 Entities annual subscription	20 Entities annual subscription	30 Entities annual subscription	31+ Entities annual subscription
Choose the AV product suitable for you	Pro \$28,788 USD / year Billed annually 10 Entities Get Started	Prime Fully Managed Reporting Services starts from \$40,788 USD / year Billed annually 10 Entities Get Started		
+ Asset Classes	Investable + Private	Investable + Private		
+ Performance Reporting	Enhanced	Enhanced		
+ General Ledger	Enhanced	Enhanced		
+ Data Feeds	Enhanced	Enhanced		
+ Bill Pay	API to 3rd Party Systems	API to 3rd Party Systems		
+ Data Managed Services		Included		
+ Support	Premium Bespoke Support	Premium Bespoke Support		
+ User Management	Multi-User	Multi-User		
+ Data Privacy & Security				
Mobile App	Coming soon	Coming soon		

“Working with Asset Vantage’s team is a delight. The people are extremely responsive and work hard to solve issues.”

Family Principal, Single Family Office (USA)



■ AV GL + Performance

With **best-in-class** customer experience.

Local and white-glove customer
success teams augmented with
best-in-class technology.

*“Asset Vantage is not tied to a legacy platform, which makes it unique.
I now have partnership accounting capability and can tag my investments
with their geography in a user-friendly manner.”*

Family Principal, Single Family Office (Midwest US)



■ AV GL + Performance

We do the **heavy lifting** so families can focus on their business.

AV
prime

A fully managed book-keeping, reconciliation and reporting service on top of the powerful AV Pro platform.



STRONG GLOBAL PARTNER NETWORK





■ AV Community

Building the **single largest**
tightly knit community
for global U-HNWs.

Know a lot more than the
complete picture of family wealth.

FAMILY OFFICE
4.0

The definitive guide to
creating and operating a
world-class family office.

AIP ANALYZING
INVESTMENT
PERFORMANCE
For Family Office Professionals

A program for family office
professionals by the industry's best.

Wealth
DX

Financial Data
Integrations.



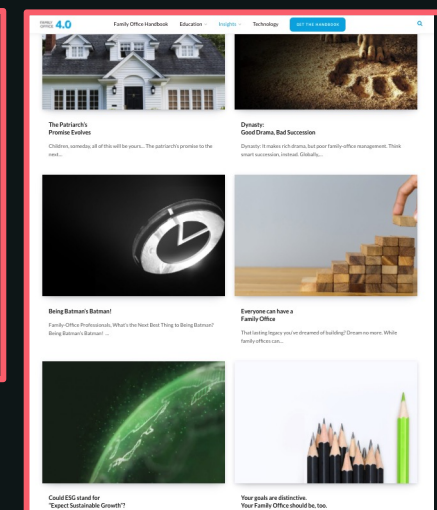
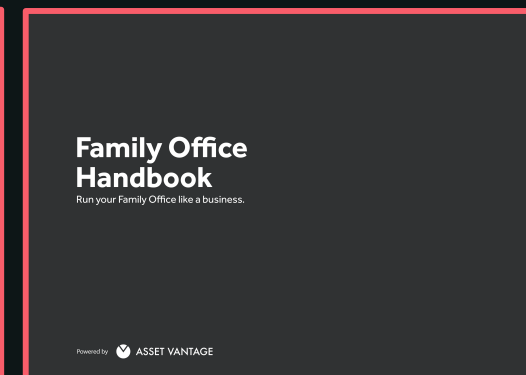
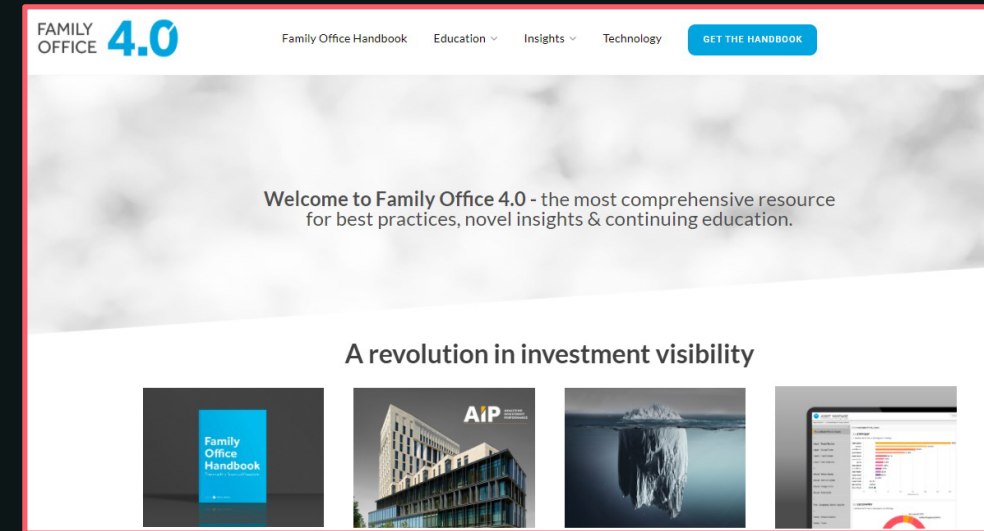
■ AV Community

Building the **single largest** tightly knit community for global U-HNWs.

Know a lot more than the complete picture of family wealth.

FAMILY OFFICE
4.0

AiP ANALYZING
INVESTMENT
PERFORMANCE
For Family Office Professionals





■ AV Community

Building the **single largest**
tightly knit community
for global U-HNWs.

Know a lot more than the
complete picture of family wealth.



Financial Data Integrations.

> AV Integrations Marketplace

Open Rest APIs



Integrate into global best in-class products

- Bill Pay
- Risk Analytics
- CRM systems
- Document Management
- Taxation
- Trust Accounting
- Real Estate Management
- More..

AV ACCLAIMED





FO Portfolio Management, Consolidated Reporting & Accounting Solutions **by Value**

Vendor and platform	Cost	Data management			Listed investments	Fund investments	Partnership accounting			Financial accounting		Reporting				Value for Money
		Custodial aggregation	Manager statements	Managed services	Marketable accounting	Illiquid accounting	Limited partner	General partner	Tax	General ledger	Accounts payable	Marketable portfolio	Illiquid portfolio	Entity look-through	Net worth	(#Features / Cost)
Asset Vantage	\$	X		X	X	X	X			X	X	X	X	X	X	11
Addepar	\$	X		X	X	X						X	X	X		7
Clearwater Analytics	\$	X			X	X				X		X	X	X		7
Eton Solutions AtlasFive	\$\$	X		X	X	X	X	X		X	X	X	X	X	X	6
FundCount	\$\$	X			X	X	X	X	X	X	X	X	X	X	X	6
Private Wealth Systems	\$	X			X	X						X	X	X		6
WealthSite	\$	X			X	X						X	X	X		6
Vista Equity Partners Allvue (fka Alta Return)	\$\$	X			X	X	X		X	X	X	X	X	X	X	6
Ledgex	\$\$	X			X	X	X			X		X	X	X	X	5
Citco Aexeo	\$\$\$	X		X	X	X	X	X	X	X	X	X	X	X	X	4
SS&C Private Capital (fka Total Return	\$\$\$	X		X	X	X	X	X	X	X	X	X	X	X	X	4
SEI Archway Family Office Services (fka ATWeb)	\$\$\$	X		X	X	X	X		X	X	X	X	X	X	X	4
Fi-Tek RockIT	\$\$\$	X		X	X	X	X			X	X	X	X	X	X	4
SRL Global Nexus	\$\$\$	X		X	X	X	X	X	X			X	X	X	X	4
Masttro	\$\$		X		X	X						X	X	X	X	4
Burgiss Caissa	\$\$	X		X	X	X						X	X			3
Nasdaq Solovis	\$\$	X			X	X						X	X	X		3
SS&C Advent APX	\$	X			X							X				3
SS&C Advent Black Diamond	\$	X			X							X				3
Northern Trust Wealth Passport	\$\$\$	X			X	X						X	X	X		2
SS&C Advent Geneva	\$\$\$	X			X	X	X					X	X			2

Features and cost are sourced from EY Family office technology trends and insights Report



AV ACCLAIMED

Empowering families and their trusted advisors to make better investment decisions

Highest Value

Listed by EY as the platform with the most coverage for the price amongst global Family Office platforms.

Global Ready

Easily configurable to deliver investment reporting on how the family sees their wealth.

Fastest Onboarding

Consistently delivering the fastest time to reporting of any Family Office platform with 8-12 weeks from sign-up to go-live.



AICPA SoC II certified

Security | Availability | Process integrity | Confidentiality | Privacy



Built **for** Family Offices **by** a Family Office & technology group.

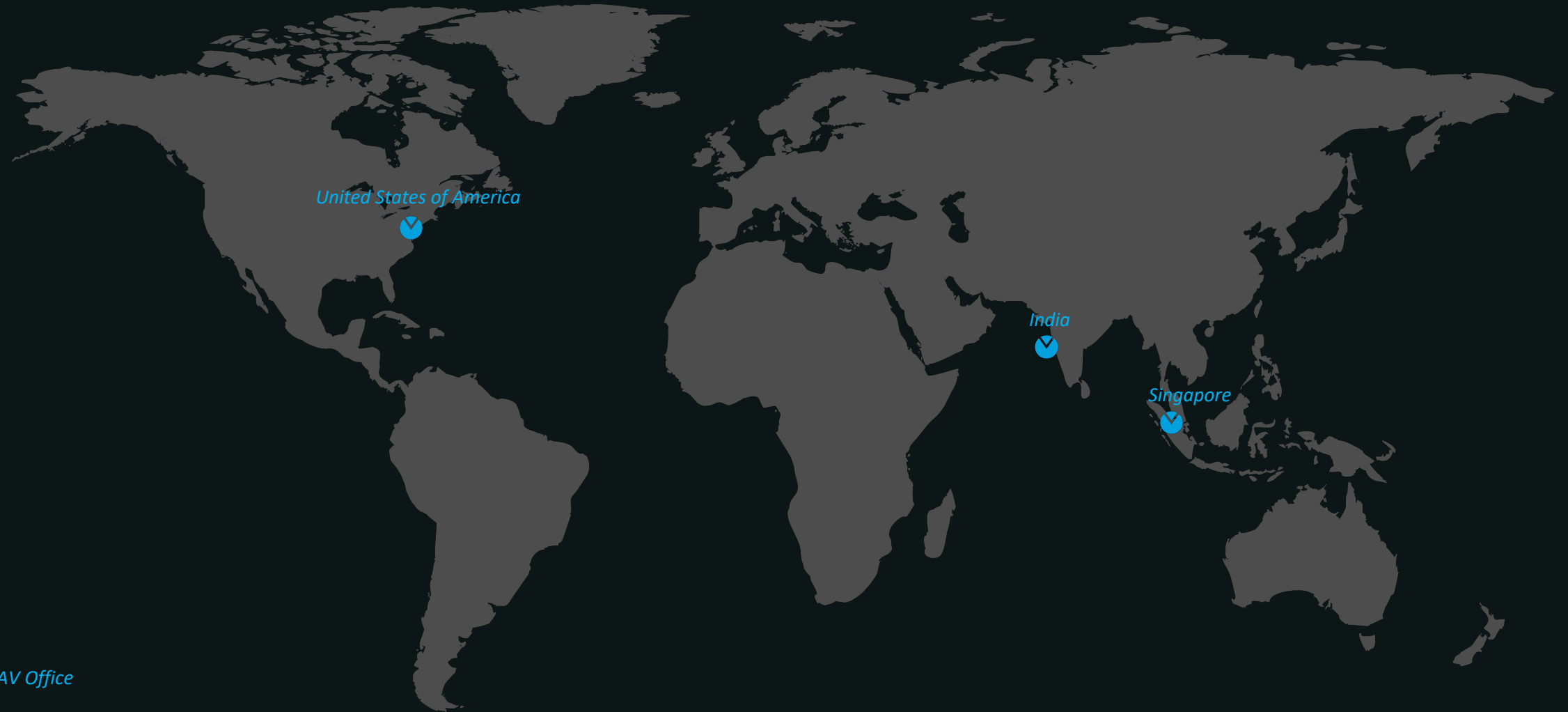
AV was created by a family office to produce what it could not find elsewhere: a full and actionable view of its wealth.

“Because AV grasped our problem and delivered the features we needed, we can now work with more families.”

Principal, Multi Family office (USA)



GLOBAL PLATFORM





© Copyright Asset Vantage | 2024

The information contained in this document is only for the information of the intended recipient and may not be used, published or redistributed without the prior written consent of Asset Vantage.

www.assetvantage.com
ASSET VANTAGE | A **UNIDEL** COMPANY