CLARITY AI

The end-to-end sustainability solution

AI powered technology platform covering all your sustainability needs

Sustainability integration, a pressing reality

Searching for new sources of alpha
81% of **investors** [1] want to better understand and improve the impact of their investments

Increased social awareness
91% of **millennials** [2] demand social impact transparency and will inherit up to €55T

Heightened regulatory pressure
Sustainability **policies** have **more than doubled** in the last 5 years [3]

Gold standard sustainability platform for investors

Clarity AI provides a tech platform for investors to manage the impact of their portfolios, leveraging big data and Machine Learning

- Best **data reliability and coverage** through algorithms and technology

- **One-stop-shop** covering all aspects of Sustainability, including proprietary impact scores

- **Flexible integration** and a user friendly technology platform

Trusted by a network of investors representing USD **trillions in AuM**

Global Asset Manager

" *We were able to easily develop our **own custom methodology**, responding to the Group's needs. Once created, integration with all Group stakeholders was a **matter of weeks***

Pension Authority of a European country

" *Clarity AI provides **full transparency** and **science-based** methodologies. Their **coverage and reliability** of sustainability data is the best in the market*

Leading European Financial Services platform

" *Integration is as easy as **plug and play** through their API. The modularized structure allows us to offer **ad-hoc sustainability information** based on our clients' preferences*

CLARITY AI

Clarity AI value proposition at a glance

Combination of the best data, proprietary impact methodologies and end-to-end tools for analysis and reporting

The engine for any Sustainability / Impact capabilities

Powered by

CLARITY AI

Tools

Flexible integration and a user friendly technology platform

- Sustainability **analysis**
- **Screening** for best-performers
- Portfolio **monitoring** and rebalancing
- Unlimited **reporting** (internal and to stakeholders) in one-click
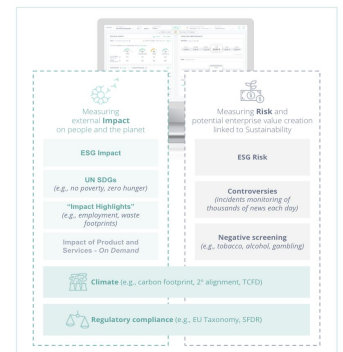
Web app
(End-to-end access)

API / Widgets
(Seamless integration to your systems)

Scores

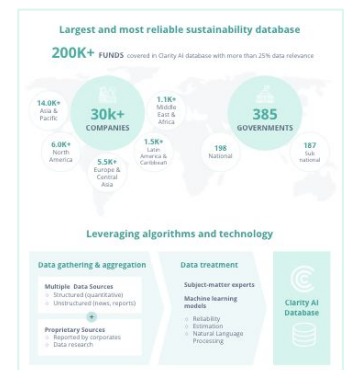**One-stop-shop covering all aspects of Sustainability, incl. proprietary scores**

- **Impact and Risk** scores (e.g., ESG, Negative Screening, UN SDGs, 2D Alignment)
- **Customization** of methodologies based on your personal preferences/ values
- **Full transparency** of scores, using algorithms to remove bias

Data

Best data reliability and coverage through algorithms and technology

- **~29k companies, 200k+ funds**, 198 countries and 187 local governments
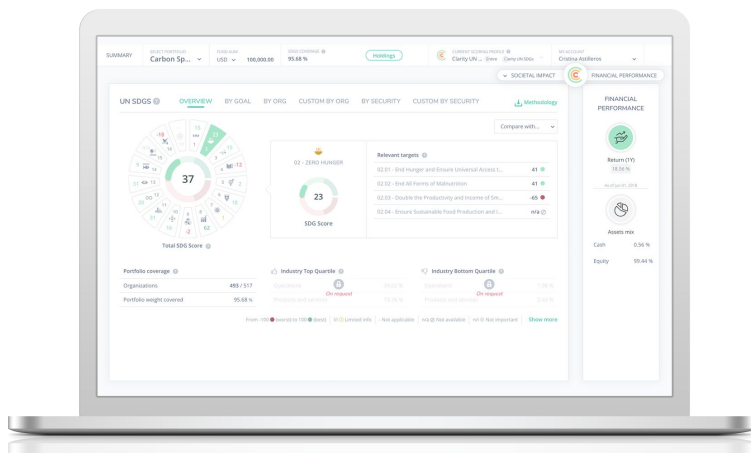- 1,000+ sustainability indicators

Details: Clarity AI - Tools

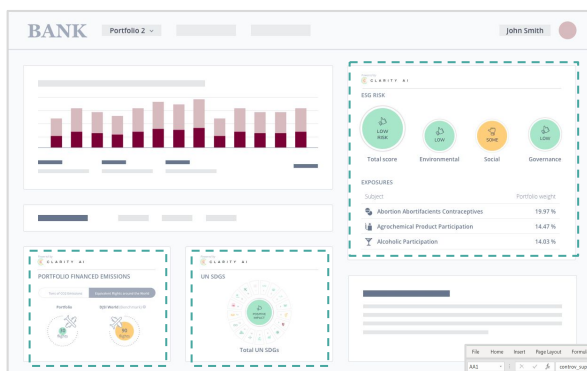Different products to service your specific needs

Web App

A one-stop-shop to cover sophisticated end-to-end use cases (e.g., analysis, portfolio creation, simulation) for the sustainability focused teams within your organization

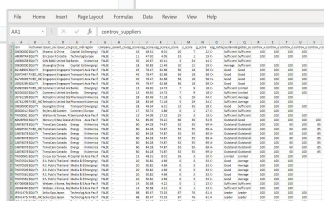Illustrative example: **UN Sustainable Development Goals** module

API/Widgets

Easily integrate Clarity AI widgets into any platform to assess sustainability of any portfolio or investment, giving direct access to your internal teams or clients

Visual widgets with ad-hoc information of any Clarity AI module

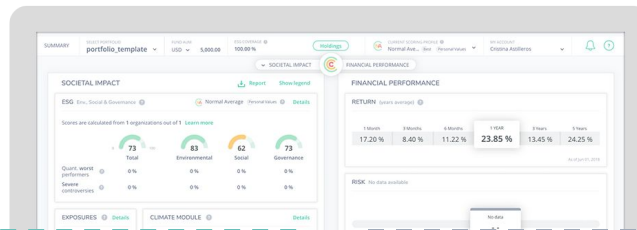**Custom datasets** for clients requiring high-level of detail

Details: Clarity AI - Scores

Multiple modules and scoring methodologies available to cover all sustainability perspectives

Measuring
external **Impact** on
people and the planet

ESG Impact

UN SDGs
(e.g., no poverty, zero hunger)

"Impact Highlights"
(e.g., employment, waste footprints)

Impact of Products and Services - *On Demand*

Measuring **Risk** and
potential enterprise value creation
linked to Sustainability

ESG Risk

Controversies
(incidents monitoring of thousands of news each day)

Exposures
(e.g., tobacco, alcohol, gambling)

Climate (e.g., carbon footprint, 2° alignment, TCFD)

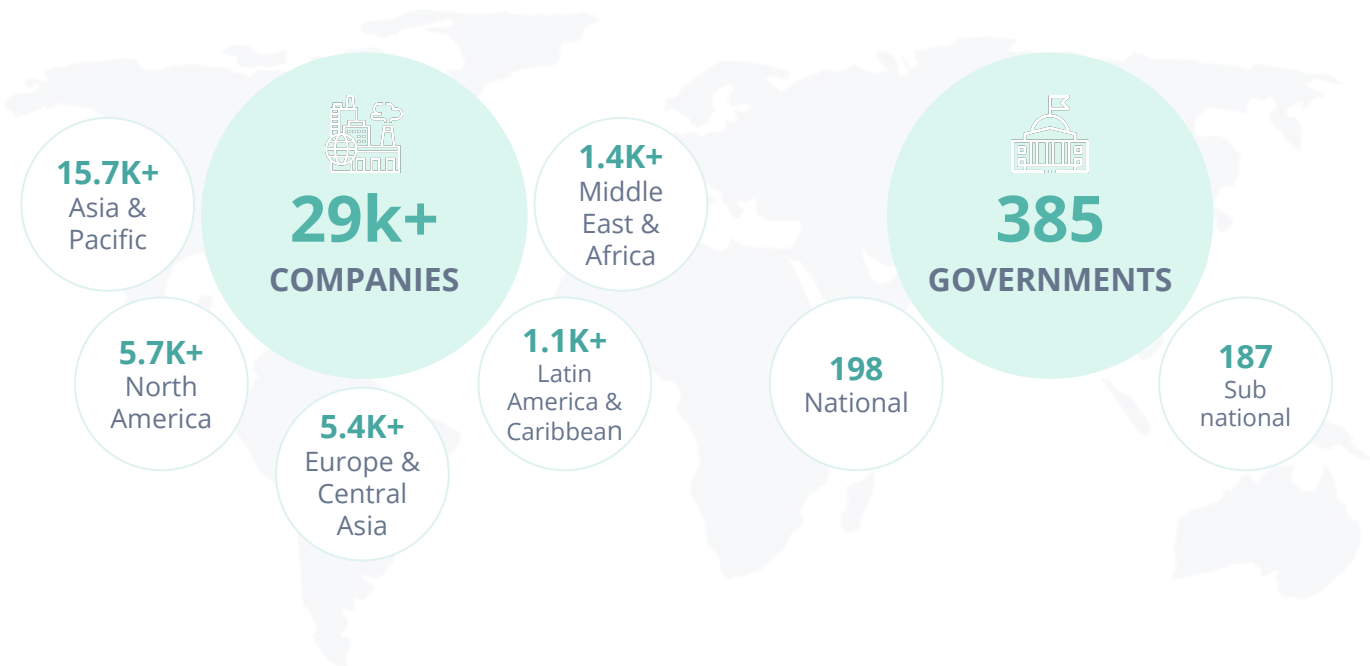### Regulatory compliance (e.g., EU Taxonomy, SFDR)

Details: Clarity AI - Data

Best data reliability and coverage, through algorithms and technology

Largest and most reliable sustainability database

200K+ **FUNDS** covered in Clarity AI database

15.7K+
Asia & Pacific

29k+
COMPANIES

1.4K+
Middle East & Africa

385
GOVERNMENTS

5.7K+
North America

5.4K+
Europe & Central Asia

1.1K+
Latin America & Caribbean

198
National

187
Sub national

Leveraging algorithms and technology

Data gathering & aggregation

Multiple Data Sources
○ Structured (quantitative)
○ Unstructured (news, reports)

+

Proprietary Sources
○ Reported by corporates
○ Data research

Data treatment

Subject-matter experts

Machine learning models

○ Reliability algorithms
○ Estimation models
○ Natural Language Processing

Clarity AI Database

CLARITY AI

Clarity AI - Credentials

On the path to become the Gold Standard Tech platform for Impact

Market recognition

Great market acceptance and significant traction

Network of clients
USD Trillions in AuM

allfunds	PENSIONS MYNDIGHETEN	QONTIGO	LA FRANÇAISE INVESTING TOGETHER

Partners

Partnerships with recognized institutions and organizations in the ecosystem

Collaborations

Nordea ASSET MANAGEMENT	DOW JONES
HARVARD BUSINESS SCHOOL	WORLD ECONOMIC FORUM

Recognitions & publications

PRI Principles for Responsible Investment	UN GLOBAL COMPACT	GRI	
Forbes	CNBC	Bloomberg	

Awards & Certifications

Prestigious awards recognizing Clarity AI's innovation and contribution

Technology Pioneers 2020
WORLD ECONOMIC FORUM

EU Impact Growth 2018

Harvard Innovation Lab award
HARVARD BUSINESS SCHOOL