



WELCOME TO OUR

AGP Monthly Newsletter



Team Update



In this edition, we delve into an unprecedented moment in corporate history—the assassination of **UnitedHealthcare CEO Brian Thompson**. We explore this tragedy with insights from Brian Jantzen, a close peer of AGP's from Constellation EPS.

This event is not just a personal loss; it is also a devastating blow to one of the largest companies in the healthcare sector.

This story goes beyond a life lost—it's about the ripple effects of leadership instability, the destruction of billions of dollars in market value, the broader implications for corporate culture and security, what now falls under corporate responsibility and the actions other companies are now taking.

In this newsletter you will find:



Vulnerabilities of corporate leadership in today's volatile environment!
Keep Reading!

FINANCIAL REPERCUSSIONS: UNDERSTANDING VALUE DESTRUCTION

THE ASSASSINATION LED TO SWIFT AND DEVASTATING FINANCIAL CONSEQUENCES FOR UNITEDHEALTH GROUP (UHG).

From December 5, 2024, to January 18, 2025, their stock has seen a cumulative decline of about 15.8%, representing around \$90 billion in market capitalization losses. It's a striking example of the financial and reputational risks tied to leadership disruptions, and it really underscores the importance of resilience planning and risk management.

These staggering losses highlight how quickly value can be destroyed when leadership instability triggers a loss of investor confidence. While the immediate impact is measurable, the long-term financial repercussions remain uncertain. UHG faces potential challenges including:

- Delayed Strategic Initiatives
- Reputational Damage
- Regulatory Scrutiny

EMPLOYMENT CHALLENGES

When the role of a CEO becomes associated with personal danger, it fundamentally alters the dynamics of the executive team.

- Will the safety of myself and my family be at risk if I step into this role?
- Does this company have the necessary safeguards to protect its leaders?

LESSONS FOR THE FUTURE

COMPANIES NEED TO BE:

- **Protective Intelligence:** Implement continuous monitoring and analysis of potential threats, using intelligence from multiple sources. This involves tracking social media, news outlets, and other platforms to identify emerging risks and suspicious activities.
- **Cybersecurity Measures:** Strengthen digital security by deploying firewalls, encryption, and intrusion detection systems. Regularly update software and conduct vulnerability assessments to protect sensitive information.
- **Crisis Simulations:** Organize regular crisis simulation exercises to test the preparedness of security teams and executives. These simulations should cover various scenarios, including kidnapping attempts, cyber-attacks, natural disasters, and when and how to communicate to media, to ensure a swift and coordinated response.
- **Risk Assessments of Executives' Lifestyles and Homes:** Conduct comprehensive evaluations of executives' daily routines, travel plans, and residential security. This involves assessing potential vulnerabilities in their personal lives and implementing measures such as home security systems, personal security details, and secure transportation options.
 - Help better understand the potential risks
 - The impact of these risks on the individual, their family and business.
 - The likelihood of them happening
 - Potential mitigation strategies available and currently in place



- **Regular Risk Assessments:** Schedule periodic risk assessments to evaluate the effectiveness of existing security measures and identify new threats. This includes reviewing security policies, conducting audits, and updating risk management plans.
- **Secure Communication Channels:** Establish secure communication channels for executives to discuss sensitive matters. This includes encrypted messaging apps, secure phone lines, and dedicated communication devices.

LEADERSHIP, SAFETY, AND THE ROAD AHEAD

The assassination of UnitedHealthcare's CEO underscores the vulnerabilities of corporate leadership in today's volatile environment. From the immediate value destruction to long-term operational, reputational, and the ripple effects of this tragedy are profound and ongoing. Companies are now aware they must prioritize the safety and security of their employees.

Special thanks to Brian Jantzen from Constellation EPS for his invaluable knowledge and assistance with this article.

Please get in touch, if you would like more information about what we are doing for other companies, or if you would like to subscribe to Brian's monthly newsletter.



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